

## Community Organization

- Facilitation and training for Women Self Help Group formation (WSHG/MSHG), Farmers' club and Youth club etc..
- Regular training, workshop and exposure for better understanding of issue affecting day to day life of the local communities
- Special focus on Gender sensitization, legal aid, Panchayatraj, Globalization, W.T.O etc.
- Advocacy and elimination of female infanticide, Child labour, employment guarantee act, Differently abled act etc
- Microfinance and thrift
- Collaboration with various government departments and N.G.Os like S.C corporation, DRDO, NABARD, IFAD, Mahalir Thitam, Puthuvazhivu, Agri departments, NRLM, DDRO etc

## Economic Development

- To develop various income generating activities like Goat rearing, sheep rearing, poultry farm, Dairy farm, Back yard poultry farm, Kitchen Garden, Horticulture, Social forestry, Petty shop, Various small and medium entrepreneurial activities , Blacksmithery, cycle shop, battery repair, motor repair, automobile and electrical repair, coil winding etc
- Coordination with various research organizations like KVK, ICAR, Agri university, Veterinary colleges, Bio fertilizer corporation, national seed corporation etc
- Promote new technologies
- Encourage non formal and vocational skills
- Water shed development
- Agri extension training
- Through CBR approach providing basic rehabilitation to Differently abled
- Mobile health camps
- Coordination with various departments related to Health in Government and N.G.Os



## Environment :

- ➔ Tree planting in common land and individual lands
- ➔ Promotion of plastic removal
- ➔ Minimize the usage of plastic product
- ➔ Education on Global warming
- ➔ Disaster management training
- ➔ Reduction of energy usage
- ➔ Rain water preservation

## Corporate and Social Responsibility (CSR)

We believe in CSR philosophy and coordinate Development programme which helps people to bring change in local communities



## Integrated Rural Development Trust (IRDT)

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 **INTEGRATED RURAL  
DEVELOPMENT TRUST**



**Marching with the Marginalized  
towards sustainability...**





## IRDT (Integrated Rural Development Trust)

Integrated Rural Development Trust (IRDT) was initiated in 1987 to promote development programme in 36 villages in Dharmapuri and Krishnagiri districts of Tamilnadu. As of now IRDT has reached out to 489 villages and initiated 786 Women Self Help Groups with the main focus of addressing the overall development of the most disadvantaged, marginalized and vulnerable communities without having any bias on caste, creed and colour in order to bring socio economic equity and empower them towards sustainable development.

### Vision

Our vision is to treat Poor and marginalized equally with dignity, respect and Rights.

### Mission

Our mission is to empower the vulnerable and underprivileged to take responsibility for their own development and ensure sustainability

### Our Guiding principle

- \* Go to the People
- \* Meet the vulnerable and disadvantaged with concern
- \* Understand in the way of life
- \* Build up good understanding and rapport
- \* Give Training and Empower them
- \* Plan together and implement the Development programme
- \* Accomplish and achieve the development task

### Objectives

- To provide an opportunity for Higher education especially job oriented courses
- To ensure basic health care facilities including rehabilitation for Differently abled
- To build capacity on participation, decision making and empowerment towards sustainability
- To increase income level through Agriculture and entrepreneurship
- To bring awareness on Environment
- We believe in CSR philosophy



### Area Profile

<b>Total Population</b>	<b>78400</b>
Total families	15680
Target Villages	489
Target group SHG families	786



### IRDT operates in 6 Major Sectors

1. Education
2. Health
3. Community Organization
4. Economic Development
5. Environment
6. Corporate Social Responsibilities (CSR)

### Education

- To facilitate Preprimary, Primary, High school and Higher Education
- Conquering latent talents through supplementary education
- Non formal centre for child labour, street children and disadvantaged marginalized communities
- Focus on girl children education
- Reducing dropout rate
- Coordination with various departments related to Education in Government and N.G.Os

### Health

- Preventive Health care and Curative health care management
- Health and hygiene, Toilet, Soak pit
- Anti Natal and Post Natal care
- Nutrition training and Demonstration
- Special health camps like Ortho, Gynec, Cancer, Skin etc
- Training and Demonstration of indigenous medicine Through CBR approach providing basic rehabilitation to Differently abled
- Mobile health camps
- Coordination with various departments related to Health in Government and N.G.Os

